



# **NOTICE OF PRIVACY PRACTICES**

# THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

WHAT INFORMATION DOES THIS NOTICE CONCERN: Gastro MD Florida, LLC (referred to as "GastroMD," "we," "us" or "our") is required by law to protect the privacy of your health information and to provide you with a Notice of Privacy Practices (this "Notice") describing our privacy practices, legal responsibilities and your rights regarding your protected health information. This information includes your individually identifiable information, insurance and payment information, and medical information such as diagnosis, medications, medical billing history, address and social security number that is related to past, present or future health care services provided by us.

# WE ARE REQUIRED BY LAW TO:

- Maintain the privacy and security of your protected health information.
- Provide you with notice of your rights and our legal duties and privacy practices with respect to your health information.
- Comply with this Notice and give you a copy of it.

# **INFORMATION THAT IS COVERED BY THIS NOTICE IS:**

- Health care information about your treatment.
- Billing and payment information.
- Certain personal information needed to identify you, contact you and provide for payment.
- Oral, paper and electronic information.
- Information that is created, received, accessed, transmitted and stored by us.

# PERSONS WHO MUST FOLLOW THIS NOTICE ARE:

- All locations, department and units of GastroMD and Gastro MD's affiliate and subsidiary entities (locations are available on our website at <a href="https://gastro-md.com/">https://gastro-md.com/</a>).
- All employees, staff and other office personnel of GastroMD.
- Any volunteers or health care students, interns, residents or fellows.
- Any person or company providing services under our direction and control will follow the terms of this Notice.

#### WE ARE PERMITTED TO USE AND DISCLOSE YOUR HEALTH INFORMATION FOR:

- **Treatment:** We may use and disclose your health information to provide, coordinate or manage your medical treatment or services. We may disclose your medical information to other doctors, nurses, technicians, health care students, or other employees or contractors of GastroMD who are involved in providing health care to you. For example, we may share your health information with another provider for a consultation or referral for further treatment.
- **Payment:** We may use and disclose your information in order to bill for medical treatment and services and receive payment from you, insurance companies, or third parties. For example, we may need to give information to your health plan about a colonoscopy you received so that your health plan will pay us or reimburse you for the procedure. We may also tell your health plan about a treatment you are going to receive in order to obtain prior approval or to determine whether your plan will cover the treatment.
- Health Care Operations: We may use and disclose information about you for our health care operations. These are functions that are necessary to operate our business, such as accounting and general administrative business functions, and that are necessary to ensure that patients receive quality care, such as evaluating performance of staff and physicians who provide your health care.





# WE MAY ALSO USE AND DISCLOSE HEALTH INFORMATION FOR THE FOLLOWING REASONS:

- **Appointment Reminders**: We may use your information to contact you with reminders about an appointment.
- **Treatment Alternatives**: We use or disclose your information to tell you about or recommend health and related treatment options or benefits.
- **Emergency:** If you need emergency treatment or we are required by law but are unable to get your consent; we will attempt to obtain consent as soon as practical after treatment.
- **Communication Barriers**: We may use or disclose your information if we are not able to obtain your consent because of substantial communication barriers, such as you are unconscious, and we believe you would want us to treat you if you could communicate with us.
- **Required by law:** We may disclose your information where the use or disclosure of medical information about you is required by federal, state or local law.
- **Research:** We may use and disclose your health information for research if you have given written authorization or when a research study has been reviewed and approved by an Institutional Review Board. Researchers may access information to determine whether the study or certain patients are appropriate participants. Under certain circumstances a limited amount of information may be provided by agreement subject to specific restrictions.
- Public health: We may use and disclose your health information to prevent or control disease, injury or disability; report births and deaths; report child abuse or neglect; report reactions to medications or problems with products; provide notice of recalls of products you may be using; provide notice to persons who may have been exposed to a disease or may be at risk for contracting or spreading a disease or condition; notify the appropriate government authority if we believe a patient has been the victim of abuse, neglect or domestic violence (if you agree or when required or authorized by law).
- Health care oversight activities: We may use or disclose your health information as part of audits, investigations, inspections and licensure by a government health oversight agency as authorized by law to monitor the health care system, government programs and compliance with civil rights laws.
- **Business associates:** We may disclose your health information to contractors providing services to GastroMD. These include electronic health record software vendors, accountants, attorneys, consultants and collection agencies. We may disclose information to those contractors for the purposes of providing services to GastroMD. The contractors must enter into contracts with GastroMD agreeing to appropriately safeguard the health information and not use or disclose the information except as permitted under the contract or by law.
- Lawsuits or disputes: If you are involved in a lawsuit or a dispute, we may disclose medical information about you in response to a court or administrative order, a subpoena, discovery request or other lawful process by someone else involved in the dispute, but only if efforts have been made to tell you about the request or to obtain an order protecting the information requested.
- Law enforcement: We may disclose health information to comply with a court order or subpoena or other law enforcement purposes such as helping to identify or locate a suspect, fugitive, material witness or missing person.
- **Coroners, medical examiners and funeral directors**: We may disclose your health information to identify a deceased person, determine the cause of death or to assist in carrying out the duties of coroners, medical examiners and funeral directors.
- **Organ or tissue donation:** If you are an organ donor, we may disclose information to organizations involved in procuring, banking or transplanting organs and tissues.
- Avert a serious threat to health and safety: We may use or disclose your information when necessary to prevent or lessen a serious and imminent threat to the health or safety of a person or the general public. Disclosure must be limited to someone able to help prevent or lessen the threat.
- Specialized government functions: We may release medical information about you to military and veterans' activities, if you are member of the armed forces, or for national security and intelligence activities, protective services for the President, foreign heads of state and others, medical suitability determinations, correctional





institution and custodial situations.

- Workers' Compensation purposes: We may disclose your information to workers' compensation or similar programs that provide benefits for work-related injuries or illness.
- **Disaster Relief**: We may disclose information about you to disaster relief entities to notify family or friends of your location, general condition or death.

# USES OR DISCLOSURES TO WHICH YOU MAY OBJECT OR OPT OUT:

- **Directory**: We may include certain limited information in a directory (including name, location, condition described in general terms and/or religious affiliation) and this may be made available to others who request you by name.
- **Immunization**: We may provide proof of immunization to a school that is required by state or other law to have such proof.
- **Persons involved in your care or responsible for payment**: We may disclose information to a family member, relative, friend, or other identified person, prior to, or after your death, who is involved in your care or payment for care unless you object in writing.
- Email or text: We may communicate with you by encrypted email or text unless you object.
- **Fundraising:** We will notify you if we intend to use your medical information for fund-raising purposes, and let you know that you have the right to opt out of receiving fundraising communications. For example, we may disclose information to a foundation related to GastroMD so that the foundation may contact you about raising money for the foundation. We would only release contact information, such as your name, address, phone number and thedates you received treatment or services at GastroMD. If you do not want us to contact you for fundraising efforts, you must notify us in writing, and you will be given the opportunity to opt-out of these communications.

# USES AND DISCLOSURES WHICH REQUIRE YOUR AUTHORIZATION:

- Marketing: Subject to certain limited exceptions, your written authorization is required in cases where we
  receive any direct or indirect financial remuneration in exchange for making the communication to you which
  encourages you to purchase a product or service or for a disclosure to a third party who wants to market their
  products or services to you.
- Sensitive Health Information: Federal and state laws require special privacy protections for certain highly confidential information about you. This includes health information: (1) maintained in psychotherapy notes; (2) documenting mental health and developmental disabilities services; (3) regarding drug and alcohol abuse, prevention, treatment and referral; (4) relating to HIV/AIDS testing, diagnosis or treatment and other sexually transmitted diseases; and (5) genetic testing. Generally, we must obtain your written authorization to release this type of information. However, there are limited circumstances under the law when this information may be released without your consent. For example, certain sexually transmitted diseases must be reported to the Florida Department of Health.
- Sale of Protected Health Information: Subject to certain limited exceptions, disclosures that constitute a sale of protected health information require your written authorization.

#### YOUR RIGHTS REGARDING YOUR MEDICAL INFORMATION: You have the right, subject to certain conditions, to:

Right to request restrictions: You have the right to request, in writing, a restriction on uses and disclosures of
your health information made for payment or health care operations. We are not always required to agree to a
requested restriction. Restrictions to which we agree will be documented and followed. Agreements for
restrictions may, however, be terminated under applicable circumstances (e.g., emergency treatment).

You may request a restriction on the medical information we disclose to your family or friends. However, as set out above, in an emergency, disaster or if you are not able to communicate, we may disclose information if in our professional judgment disclosure is necessary.

We must agree to your request to restrict disclosure of medical information about you to a health plan if the medical information relates to a health care item or service for which you or someone on your behalf has paid in full. It is your responsibility to notify other health care providers of this restriction, such as in the case of a referral for follow-up services.

• Right to request confidential communications. You may request to receive communications from us in a certain





method or at a certain location. For example, you may request that we contact you only at work, by email or by mailed paper. We do not require an explanation for the request and will attempt to honor reasonable requests. If you request your medical information to be transmitted directly to another person designated by you, your written request must be signed and clearly identify the designated person and where the copy of Protected Health Information is to be sent.

- **Right to access, inspect and obtain copies of health information.** You have the right to access, inspect and receive a copy of your health information, including billing records, except for psychotherapy notes, information compiled in reasonable anticipation of, or for use in, a civil, criminal or administrative action or proceeding, or other limited circumstances. Your request for a copy of must be in writing. We may charge a reasonable, cost-based fee, that includes only the cost of labor for copying, supplies, postage, if applicable, and preparing an explanation or summary, if requested, of the health information. If health information is maintained electronically and you request an electronic copy, we will provide access in the electronic format you request, if available, or if not, in a readable electronic form and format mutually agreed upon. If we deny access to your health information, you will receive a timely, written denial in plain language that explains the basis for the denial, your review rights and an explanation of how to exercise those rights.
- **Right to request amendment.** You have the right to request, in writing, an amendment of your record and include the reason for your request. We will respond sixty (60) days of receipt of the request and may extend the time for such action by up to thirty (30) days, if within the initial sixty (60) days we provide you with a written explanation of the reasons for the delay and the date by which we will complete action on the request.

We may deny the request for amendment if the information contained in the record was not created by us, unless you provide a reasonable basis for believing the originator of the information is no longer available to act on the requested amendment; is not part of the medical record maintained by GastroMD; is not part of the information available for you to inspect; or the record is accurate and complete. If we deny your request for amendment, you will receive a timely, written denial in plain language that explains the basis for the denial, your rights to submit a statement disagreeing with the denial and an explanation of how to submit that statement.

- **Right to receive an accounting of disclosures.** You have the right to request an accounting of the disclosures we have made of your health information for up to the past six (6) years. The accounting excludes disclosures for treatment, payment or health operations and other applicable exceptions. We will provide the accountings within sixty (60) days of receipt of a written request. However, we may extend the time period for providing the accounting by thirty (30) days if within the initial sixty (60) days we provide you with a written statement of the reasons for the delay and the date by which you will receive the information. We will provide the first accounting you request during any 12-month period without charge. Subsequent accounting requests within the same 12-month period may be subject to a reasonable cost-based fee, which fee information will be provided to you in advance of fulfilling your request; you will also have an opportunity upon receipt of fee information to withdraw or modify your request for the accounting in order to avoid or reduce the applicable fee.
- Right to a paper copy of this Notice. You are entitled to receive a paper copy of this Notice. To request a paper copy of this Notice, contact the administrator at the location where you receive treatment or the Privacy Officer whose contact information is included in this Notice. You may also view our current Notice on our website at <a href="https://gastro-md.com/">https://gastro-md.com/</a>.
- **Right to receive notice of a breach.** We are required to provide you with notice of any acquisition, access, use or disclosure of unsecured Protected Health Information by GastroMD, its business associates and/or subcontractors. Unsecured health information is information that is not secured by an electronic method specific by the government. Notice must be given within 60 days of the breach and will include a brief description of the breach and your information involved, steps you may take to protect your information, steps we are taking to investigate, mitigate loss and protect against future breaches, and contact information where you may ask questions.

# COMPLAINTS:

If you believe that your privacy rights have been violated, you may complain to GastroMD and/or to the Secretary of the U.S. Department of Health and Human Services at <a href="https://www.hhs.gov/hipaa/filing-a-complaint/complaint-process/index.html">https://www.hhs.gov/hipaa/filing-a-complaint/complaint-process/index.html</a>. There will be no retaliation against you for filing a complaint. The complaint may be filed online with HHS. Complaints to GastroMD should be filed in writing and should state the specific incident(s) in terms of





subject, date and other relevant matters. To file a complaint by mail:

Gastro MD Florida, LLC: Attn: Privacy Officer 511 W. Bay Street Suite 400 Tampa, Florida 33606

U.S. Department of Health and Human Services: US Department of Human Services Attn.: Office of Civil Rights 200 Independence Ave. SW Washington, D.C. 20201

# CHANGES TO THIS NOTICE:

This Notice is effective (date): December 8, 2021. We are required to abide by the terms of the Notice currently in effect, but we reserve the right to change these terms as necessary. If we change the terms of this Notice, we will post a revised Notice on our website at <a href="https://gastro-md.com/">https://gastro-md.com/</a>. You may also request a copy of the current Notice at any time by reaching out to us at the contact information provided below.

# If you require further information about matters covered by this Notice, please contact:

Privacy Officer Gastro MD Florida, LLC: 511 W. Bay Street Suite 400 Tampa, FL 33606